

INSTRUCTIONS

STEP 1: SELECT THE MODEL IMAGE YOU WOULD LIKE FROM THE AVAILABLE LIST.

- Note the expiration date, this is the date that the image must be taken down in the salon.
- BDM's are responsible for monitoring and alerting salon owners about expired images.
- New visual requests will not be fulfilled if salon is currently displaying expired images.
- Note, if you would like more than one model image, please check off all images you would like to select.

STEP 2: SELECT THE SIZE DESIRED FROM THE AVAILABLE LIST.

STEP 3: SELECT TYPE.

Digital Release (Go to step #5)

Printed Release (Complete information required in step #4)

STEP 4: SELECT THE MATERIAL FOR PRINTING AND PROVIDE THE FOLLOWING SALON INFORMATION.

Salon Name _____

Salon Contact Name _____

Salon Contact Phone Number _____

List any Backing or mounting the image needs to include _____

Address Line 1 _____

Address Line 2 _____

City _____ State _____ ZIP _____

Your budget code to charge the order to _____

STEP 5: SUBMIT COMPLETED FORM DIRECTLY TO YOUR BUSINESS DEVELOPMENT MANAGER.

Please complete this form in its entirety. Incomplete forms will not be processed. All submitted orders are final.

TIMELINES:

Digital Images: Please allow 25 working days from the submission date to receive the images.

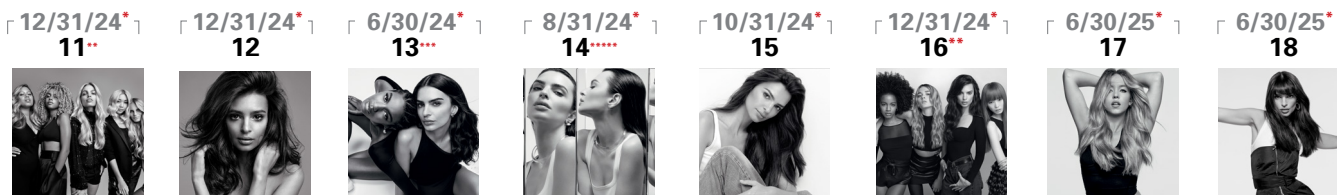
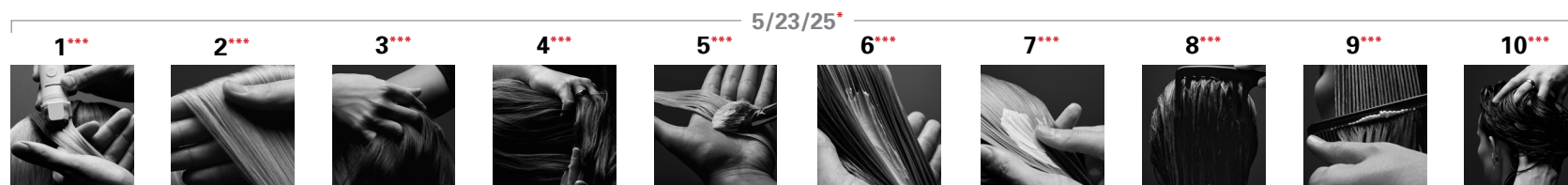
Printed Images: Please allow up to 4 weeks from the submission date for payment, printing, and shipping.

BDM Name: _____

Request Date: _____

NOTES:

MODEL IMAGERY Images are for print use only



*Expiration Date
 **This visual can only be used in square or horizontal cropping
 ***This visual can only be used in square or vertical cropping
 ****Vertical cropping of this visual will only include the right 3 models
 *****This visual can only be used in extreme horizontal cropping

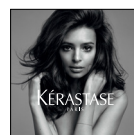
AVAILABLE SIZES



W:24" x H:36"



W:36" x H:48"



W:48" x H:48"



W:48" x H:60"



W:36" x H:72"

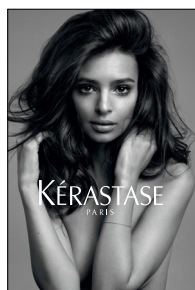
W:48" x H:72"

W:48" x H:96"

AVAILABLE MATERIALS

PAPER POSTER

Unmounted. Can either fit into a frame or stick using adhesive.



Available in all sizes

size	price
24 x 36	\$88.00
36 x 48	\$168.00
48 x 48	\$195.00
48 x 60	\$220.00
36 x 72	\$255.00

DURATRAN INSERT FOR LIGHTBOX

Back-lit film for existing frame.

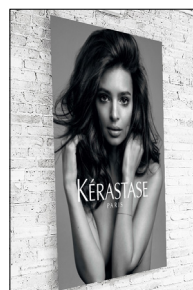


Available in all sizes

size	price
24 x 36	\$165.00
36 x 48	\$215.00
48 x 48	\$260.00
48 x 60	\$310.00
36 x 72	\$335.00

VERTICAL HANGING BANNER

Fabric banner, hemmed with pole pockets. Typically hangs from the ceiling. Poles included.



Available in 3 sizes

size	price
36 x 72	\$290.00
48 x 72	\$370.00
48 x 96	\$455.00

PRINT: GATOR MOUNTED

Print mounted on 1/2 inch Gator board. Cleats available for hanging.



Available in all sizes

size	price
24 x 36	\$225.00
36 x 48	\$345.00
48 x 48	\$408.00
48 x 60	\$480.00
36 x 72	\$495.00

PRINT: WHITE ACRYLIC

Print direct to 1/4 inch white acrylic with polished edges



Available in all sizes

size	price
24 x 36	\$350.00
36 x 48	\$477.00
48 x 48	\$604.00
48 x 60	\$743.00

PRINT: GALLERY PLEXI MOUNT

Gallery print face mounted on 1/4 inch clear acrylic. Polished edges, white sintra backer & brace.



Available in all sizes

size	price
24 x 36	\$515.00
36 x 48	\$780.00
48 x 48	\$980.00
48 x 60	\$1065.00

LOGO ADHESIVE

Kérastase logo cut out of 1/8 inch black or white acrylic. Adhesive backed. Template included for easy installation.

KÉRASTASE
PARIS

W:31.5" x H:8.88" \$225.00